

## PTI Cookie Privacy Notice

This policy is intended to explain what cookies are used by Phoenix Tower International (PTI, “we”, “our” or “us”) and for what purposes when you are visiting the [www.phoenixtowerintl.com](http://www.phoenixtowerintl.com) website (the “Website”), as well as how the settings of such cookies can be changed (including, to disable cookies).

### 1. What are cookies?

A cookie is a file that is downloaded to the terminal from which the user accesses the website (whether PC, smartphone, tablet or other type of device with Internet connection capacity) and allows PTI to store or retrieve certain information on multiple variables such as, for example, the number of times the page has been visited, identify you as a registered user, guarantee your session as a user while browsing the page, remember forms, passwords, language or other particular settings, perform profiling and detect your browsing habits or allow operations to be carried out in a secure and stable manner.

You can find complete information about the data protection conditions applied to this website in our Privacy Policy.

### Google opt-out

Website users who don't want their data collected with Google Analytics can install the Google Analytics opt-out browser add-on. This is compatible with all major browsers and can be downloaded and installed via the Google Analytics opt-out page.

### 2. What kind of cookies are used on this website and who uses them?

Cookies can be grouped according to different types of classification, so we can divide them into own or third-party cookies depending on the origin, in session or persistent cookies depending on the time they remain stored, or according to the purpose, these can be differentiated into:

- **Technical Cookies:** These are those that allow the user to browse the website and use the different options or services that exist on it, such as, for example, allowing multimedia playback by third party, interface settings, smooth browsing, using security elements during browsing, recognizing logins, controlling access to private areas, etc.
- **Analytical cookies:** These are a type of cookie designed and used to monitor and analyse user behaviour. This type of cookie offers the owner of the page the measurement of activity on the website through aggregate or statistical information. We use persistent analytical cookies for this purpose.
- **Preference/personalisation cookies:** These are cookies that allow information to be remembered so that the user can access the service with certain characteristics that may differentiate their experience from that of

other users, such as, for example, the language, the number of results to be shown when the user performs a search, the appearance or content of the service depending on the type of browser through which the user accesses the service or the region from which they access the service, etc.

- Behavioural advertising cookies: these are cookies that store information on the behaviour of users obtained through the continuous observation of their browsing habits, which allows a specific profile to be developed in order to display advertising based on the same.

At all times, and at least during the installation or updating of the browser, you have the possibility of accepting or rejecting the installation of cookies or rejecting the installation of a certain type of cookies, such as advertising and third-party cookies. In addition, after each session you can delete all or some of the stored cookies.

### 3. Cookies used on our website

The Website may contain its own Cookies inserted directly by PTI or Cookies inserted and managed by third parties other than PTI.

In order to provide the User with all the information necessary to guarantee their privacy, the following is a list of the Cookies used on the Website, both our own and those of third parties:

Cookie	Domain	Type ↕	Description	Duration
_ga	.phoenixintl.com	Analytics	The _ga cookie, installed by Google Analytics, calculates visitor, session, and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly	2 years

Cookie	Domain	Type ↕	Description	Duration
			generated number to recognize unique visitors.	
_gid	.phoenixintl.com	Analytics	Installed by Google Analytics, _gid cookie stores information on how visitors use a website, while also creating an analytics report of the website's performance. Some collected data includes the number of visitors, their source, and the pages they visit anonymously.	1 day
_cf_bm	.Hubspot.com	Technical	This cookie, set by Cloudflare, is used to support Cloudflare Bot Management.	30 minutes

Cookie	Domain	Type ↕	Description	Duration
PHPSESSID	sites.phoenixintl.com	Technical	This cookie is native to PHP applications. The cookie is used to store and identify a user's unique session ID to manage user sessions on the website. The cookie is a session cookie and is deleted when all the browser windows are closed.	session
_gat	.phoenixintl.com	Analytics	This cookie is installed by Google Universal Analytics to restrain the request rate and thus limit the collection of data on high-traffic sites.	

#### **4. How can you manage the Cookies that you have authorised PTI to use?**

By accessing the Website, the User expressly accepts the use of the aforementioned types of Cookies on their devices.

The User can decide whether to keep the Cookies enabled on their devices, in which case this may imply the loss of optimal functioning of the Website, disabling some of the features or services provided by the same.

Without prejudice to the foregoing, the User is informed that even having disabled all Cookies of the web browser and/or mobile operating system (Windows Phone, iOS, Symbian OS and/or Android) they collect certain essential information for the basic operation of the Website. Below, we provide additional information on how you can manage, view and modify cookies in your browser.

## **5. Viewing cookies**

All modern browsers offer the possibility of searching for and viewing the cookies installed by a given website, obtaining information on their duration and the possibility of deleting them, as indicated in the following section. Below is a series of informative links on this issue for the most widely used browsers:

- Google Chrome: <https://support.google.com/chrome/answer/95647?hl=es>
- Mozilla Firefox: <https://support.mozilla.org/es/kb/Borrar%20cookies>
- Microsoft Edge: <https://support.microsoft.com/en-us/help/4534105/microsoft-edge-configure-your-privacy-settings>
- Safari: <https://support.apple.com/es-es/guide/safari/sfri11471/mac>

## **6. Disabling or deleting cookies**

To disable, restrict, block or delete cookies, you must modify the settings of the browser you use on your terminal, whether it is a computer, smartphone or tablet. In general, browsers offer the following configuration options in relation to the installation of cookies:

- That your browser rejects all cookies and, therefore, no cookie from any website is installed on your terminal.
- That the browser notifies you before the cookie installation so you can decide whether to accept it.
- That the browser only rejects third party cookies from the websites you visit, but not those used by the website you are browsing.
- The option of browsing in private mode whereby cookies are installed on the terminal but are automatically deleted when you finish browsing the website.

Below are a series of informative links on this issue from the most widely used browsers:

- Google Chrome: <https://support.google.com/chrome/answer/95647?hl=es>
- Mozilla Firefox: <https://support.mozilla.org/es/kb/Borrar%20cookies>
- MicrosoftEdge: <https://support.microsoft.com/es-es/help/4027947/microsoft-edge-delete-cookies>

- Safari: <https://support.apple.com/es-es/guide/safari/sfri11471/mac>

## **7. Updates and changes to the Cookie Policy**

**PTI reserves the right to change this Policy due to new legislative or regulatory requirements.** In the event of any changes to this Policy, the User will be informed by means of a notice published on the Website.

If you have any questions or comments related to this Policy, please send an email to [privacy@phoenixintl.com](mailto:privacy@phoenixintl.com).

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