

PTI Cookie Privacy Notice

This policy is intended to explain what cookies are used by Phoenix Tower International (PTI, “we”, “our” or “us”) and for what purposes when you are visiting the www.phoenixtowerintl.com website (the “Website”), as well as how the settings of such cookies can be changed (including, to disable cookies).

What are cookies?

Cookies are small files of letters and numbers that can be put on your computer or another internet-enabled device such as a smartphone or tablet by a website when you are visiting it. Cookies enable such a website to distinguish you from its other users, provide you with a better user experience, and perform certain functions, depending on the type of cookies used.

Google opt-out

Website users who don’t want their data collected with Google Analytics can install the Google Analytics opt-out browser add-on. This is compatible with all major browsers and can be downloaded and installed via the [Google Analytics opt-out page](#).

How can you control or disable cookies?

You can control and/or disable cookies at any time by adjusting your browser settings. Browsers are different, so please refer to instructions related to your browser to learn about cookie-related and other privacy and security settings that may be available. In some browsers you can set up rules to manage cookies on a site-by-site basis, giving you more fine-grained control over your privacy. What this means is that you can disallow cookies from all sites except those that you trust. Also, if you use different devices to view and access the PTI site (e.g., your computer, smartphone, tablet, etc.) you will need to ensure that each browser on each device is adjusted to suit your cookie preferences. Here is a link to [general information on cookies](#) (including the explanations regarding the way to disable them depending on the type of your browser).

Before disabling any type of cookies, please consider that:

- disabling functional cookies may affect the performance of the Website, or parts of it;
- disabling performance cookies may result in poorly-tailored recommendations and slow site performance.
- disabling targeted marketing cookies may result in the display of ads that are less relevant to you.

Cookies used on our website:

Cookie	Domain	Type	Description	Duration
_ga	.phoenixintl.com	Analytics	The _ga cookie, installed by Google Analytics, calculates visitor, session, and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.	2 years
_gid	.phoenixintl.com	Analytics	Installed by Google Analytics, _gid cookie stores information on how visitors use a website, while also creating an analytics report of the website's performance. Some of the data that are collected include the number of visitors, their source, and the pages they visit anonymously.	1 day

Cookie	Domain	Type	Description	Duration
_gat	.phoenixintl.com	Analytics	This cookie is installed by Google Universal Analytics to restrain the request rate and thus limit the collection of data on high-traffic sites.	1 minute
_cf_bm	.Hubspot.com	Necessary	This cookie, set by Cloudflare, is used to support Cloudflare Bot Management.	30 minutes
_cfuid	.www.phoenixintl.com	Necessary	This cookie is set by Cloudflare due to its rate limiting policies.	Session
_hs_cookie_cat_pref	.phoenixintl.com	Necessary	This cookie is used to record the categories to which a visitor has consented. It contains data on the consented categories.	6 months

Cookie	Domain	Type	Description	Duration
_hssc	.phoenixintl.com	Analytics	This cookie is used to track sessions. This is used to determine if HubSpot should increment the session count and timestamps in the _hstc cookie.	30 minutes
hubspotuk	.phoenixintl.com	Analytics	This cookie keeps track of a visitor's identity. It is passed to HubSpot on form submission and used when deduplicating contacts. It contains an opaque GUID to represent the current visitor.	6 months
_hstc	.phoenixintl.com	Analytics	The main cookie for tracking visitors. It contains the domain, utk, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session).	6 months

Cookie	Domain	Type	Description	Duration
_hssrc	.phoenixintl.com	Analytics	Whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser.	Session

If you have any questions or comments related to this Policy, please send an email to privacy@phoenixintl.com.